



KLAS - LLC
3228 Channel 8 Drive
Las Vegas, NV 89109
Main: (702)792-8888
Billing: (702)650-1119

8NewsNow.com

Billing Address:

Shorr Johnson Magnus
Attention: Accounts Payable
1831 Chestnut St.
Philadelphia, PA 19103

Send Payment To:

KLAS - LLC
3228 Channel 8 Drive
Las Vegas, NV 89109

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
37159-1	09/30/12	September 2012	08/27/12 - 09/10/12

Station	Account Executive	Sales Office	Sales Region
KLAS	Mike Jones	Washington Katz	National

Advertiser	Product	Estimate Number
Berkley, Shelley - D-USS	BERKLEY/SENATE/D	

Flight Dates	Order #	Alt Order #
09/04/12 - 09/10/12	37159	08858745

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling
Political

IDB #	Advertiser Code	Product Code
	BRKS	

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/04/12	09/06/12	8 News Now 5a M-F	5-6a	-TWT---	:30	3	\$900.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>		<u>Rate</u>		
	09/03/12	09/09/12	-TWT---		3		\$900.00		
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 8	Tu	09/04/12	5:27 AM	8 News Now 5a M-F	5-6a	:30	NVSBTV1220	\$900.00	NM
3 8	W	09/05/12	5:10 AM	8 News Now 5a M-F	5-6a	:30	NVSBTV1224	\$900.00	NM
2 8	Th	09/06/12	5:52 AM	8 News Now 5a M-F	5-6a	:30	NVSBTV1224	\$900.00	NM
2	09/07/12	09/07/12	8 News Now 5a M-F	5-6a	----F--	:30	2	\$145.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>		<u>Rate</u>		
	09/03/12	09/09/12	----F--		2		\$145.00		
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2 8	F	09/07/12	5:27 AM	8 News Now 5a M-F	5-6a	:30	NVSBTV1220	\$145.00	NM
1 8	F	09/07/12	5:46 AM	8 News Now 5a M-F	5-6a	:30	NVSBTV1220	\$145.00	NM
3	09/10/12	09/10/12	8 News Now 5a M-F	5-6a	M-----	:30	2	\$145.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>		<u>Rate</u>		
	09/10/12	09/16/12	M-----		2		\$145.00		
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2 8	M	09/10/12	5:28 AM	8 News Now 5a M-F	5-6a	:30	NVSBTV1224	\$145.00	NM
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Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>		<u>Rate</u>		
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Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 8	Tu	09/04/12	6:40 AM	8 News Now 6a M-F	6-7a	:30	NVSBTV1217	\$1,100.00	NM
3 8	W	09/05/12	6:11 AM	8 News Now 6a M-F	6-7a	:30	NVSBTV1224	\$1,100.00	NM
2 8	Th	09/06/12	6:27 AM	8 News Now 6a M-F	6-7a	:30	NVSBTV1224	\$1,100.00	NM
5	09/07/12	09/07/12	8 News Now 6a M-F	6-7a	----F--	:30	2	\$150.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>		<u>Rate</u>		
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Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 8	M	09/10/12	12:12 PM	8 News Now Noon M-F	12-1230p	:30	NVSBTV1224	\$200.00	NM
18	09/04/12	09/06/12	Soaps / Let's Make A Deal	1230-2p	-TWT---	:30	3	\$750.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-TWT---	3	\$750.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2 8	Tu	09/04/12	12:59 PM	Soaps / Let's Make A Deal	1230-2p	:30	NVSBTV1220	\$750.00	NM
1 8	W	09/05/12	1:27 PM	Soaps / Let's Make A Deal	1230-2p	:30	NVSBTV1224	\$750.00	NM
3 8	Th	09/06/12	12:59 PM	Soaps / Let's Make A Deal	1230-2p	:30	NVSBTV1224	\$750.00	NM
19	09/10/12	09/10/12	Soaps / Let's Make A Deal	1230-2p	M-----	:30	1	\$300.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	M-----	1	\$300.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 8	M	09/10/12		Soaps / Let's Make A Deal	1230-2p	:00		\$300.00	NM
Credited move \$\$ to 37377/8860799									
20	09/04/12	09/06/12	Ellen	3-4p	-TWT---	:30	3	\$800.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-TWT---	3	\$800.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 8	Tu	09/04/12	3:35 PM	Ellen	3-4p	:30	NVSBTV1217	\$800.00	NM
3 8	W	09/05/12	3:22 PM	Ellen	3-4p	:30	NVSBTV1224	\$800.00	NM
2 8	Th	09/06/12	3:26 PM	Ellen	3-4p	:30	NVSBTV1224	\$800.00	NM
21	09/07/12	09/07/12	Ellen	3-4p	----F--	:30	1	\$275.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	----F--	1	\$275.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 8	F	09/07/12		Ellen	3-4p	:00		\$275.00	NM
Credited move \$\$ to 37377/8860799									
22	09/10/12	09/10/12	Ellen	3-4p	M-----	:30	1	\$275.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	M-----	1	\$275.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type



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INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
37159-1	09/30/12	September 2012	08/27/12 - 09/10/12
Advertiser	Product	Estimate Number	
Berkley, Shelley - D-USS	BERKLEY/SENATE/D		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
22	09/10/12	09/10/12	Ellen	3-4p	M-----	:30	1	\$275.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 M 09/10/12 Ellen 3-4p :00 \$275.00 NM Credited move \$\$ to 37377/8860799									
26	09/04/12	09/06/12	8 News Now 4p M-F	4-5p	-TWT---	:30	3	\$900.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/03/12 09/09/12 -TWT--- 3 \$900.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Tu 09/04/12 4:29 PM 8 News Now 4p M-F 4-5p :30 NVSBTV1220 \$900.00 NM 2 8 W 09/05/12 4:13 PM 8 News Now 4p M-F 4-5p :30 NVSBTV1224 \$900.00 NM 3 8 Th 09/06/12 4:40 PM 8 News Now 4p M-F 4-5p :30 NVSBTV1224 \$900.00 NM									
27	09/07/12	09/07/12	8 News Now 4p M-F	4-5p	----F--	:30	1	\$225.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/03/12 09/09/12 ----F-- 1 \$225.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 F 09/07/12 4:43 PM 8 News Now 4p M-F 4-5p :30 NVSBTV1224 \$225.00 NM									
28	09/10/12	09/10/12	8 News Now 4p M-F	4-5p	M-----	:30	1	\$225.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/10/12 09/16/12 M----- 1 \$225.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 M 09/10/12 8 News Now 4p M-F 4-5p :00 \$225.00 NM Credited move \$\$ to 37377/8860799									
29	09/04/12	09/06/12	8 News Now 5-630p M-F 5-630p		-TWT---	:30	2	\$1,250.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/03/12 09/09/12 -TWT--- 2 \$1,250.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Tu 09/04/12 5:09 PM 8 News Now 5-630p M-F 5-630p :30 NVSBTV1217 \$1,250.00 NM 2 8 W 09/05/12 6:09 PM 8 News Now 5-630p M-F 5-630p :30 NVSBTV1224 \$1,250.00 NM									
30	09/07/12	09/07/12	8 News Now 5-630p M-F 5-630p		----F--	:30	2	\$275.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/03/12 09/09/12 ----F-- 2 \$275.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 8 F 09/07/12 5:14 PM 8 News Now 5-630p M-F 5-630p :30 NVSBTV1224 \$275.00 NM 1 8 F 09/07/12 5:27 PM 8 News Now 5-630p M-F 5-630p :30 NVSBTV1224 \$275.00 NM									
31	09/10/12	09/10/12	8 News Now 5-630p M-F 5-630p		M-----	:30	2	\$275.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/10/12 09/16/12 M----- 2 \$275.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 M 09/10/12 8 News Now 5-630p M-F 5-630p :00 \$275.00 NM Credited move \$\$ to 37377/8860799 2 8 M 09/10/12 6:34 PM 8 News Now 5-630p M-F 5-630p :30 NVSBTV1224 \$275.00 NM aired in program ordered									
32	09/09/12	09/09/12	8 News Now Sun 5-7p	5-7p	-----S	:30	2	\$175.00	NM

We warrant that the actual broadcast information shown on this invoice was taken from the program log. In accordance with Paragraphs 49 and 50 of United States Federal Communications Commission Report and Order No. FCC 07-217, KLAS-TV, LLC, will not discriminate in any contract for advertising on the basis of race or ethnicity, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or ethnicity.



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INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
37159-1	09/30/12	September 2012	08/27/12 - 09/10/12
Advertiser	Product	Estimate Number	
Berkley, Shelley - D-USS	BERKLEY/SENATE/D		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 - - - - - S 2 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 8 Su 09/09/12 5:08 PM 8 News Now Sun 5-7p 5-7p :30 NVSBTV1224 \$175.00 NM									
2 8 Su 09/09/12 5:21 PM 8 News Now Sun 5-7p 5-7p :30 NVSBTV1220 \$175.00 NM									
33	09/04/12	09/06/12	7-8p Rotator	7-8p	- TWT - - -	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 - TWT - - - 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 8 W 09/05/12 10:29 PM Ent Tonight / Inside Edition 10-11p :30 NVSBTV1224 \$1,000.00 NM									
36	09/08/12	09/08/12	Insider Weekend	730-8p	- - - - - S -	:30	1	\$135.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 - - - - - S - 1 \$135.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 8 Sa 09/08/12 7:55 PM Insider Weekend 730-8p :30 NVSBTV1224 \$135.00 NM									
37	09/04/12	09/06/12	8 News Now 11p M-F	11-1135p	- TWT - - -	:30	1	\$1,700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 - TWT - - - 1 \$1,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 8 W 09/05/12 11:13 PM 8 News Now 11p M-F 11-1135p :30 NVSBTV1224 \$1,700.00 NM									
38	09/07/12	09/07/12	8 News Now 11p M-F	11-1135p	- - - - F - -	:30	1	\$475.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 - - - - F - - 1 \$475.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 8 F 09/07/12 11:23 PM 8 News Now 11p M-F 11-1135p :30 NVSBTV1224 \$475.00 NM									
39	09/10/12	09/10/12	8 News Now 11p M-F	11-1135p	M - - - - -	:30	1	\$475.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 M - - - - - 1 \$475.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 8 M 09/10/12 11:07 PM 8 News Now 11p M-F 11-1135p :30 NVSBTV1220 \$475.00 NM									
40	09/04/12	09/06/12	Craig Ferguson	1237a-137a	- TWT - - -	:30	3	\$655.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 - TWT - - - 3 \$655.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 8 Tu 09/04/12 1:08 AM Craig Ferguson 1237a-137a :30 NVSBTV1217 \$655.00 NM									
2 8 W 09/05/12 1:34 AM Craig Ferguson 1237a-137a :30 NVSBTV1224 \$655.00 NM									
1 8 Th 09/06/12 12:41 AM Craig Ferguson 1237a-137a :30 NVSBTV1220 \$655.00 NM									
41	09/07/12	09/07/12	Craig Ferguson	1237a-137a	- - - - F - -	:30	1	\$80.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 - - - - F - - 1 \$80.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 8 F 09/07/12 1:36 AM Craig Ferguson 1237a-137a :30 NVSBTV1220 \$80.00 NM									
42	09/10/12	09/10/12	Craig Ferguson	1237a-137a	M - - - - -	:30	1	\$80.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 M - - - - - 1 \$80.00									

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INVOICE

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37159-1	09/30/12	September 2012	08/27/12 - 09/10/12
Advertiser	Product	Estimate Number	
Berkley, Shelley - D-USS	BERKLEY/SENATE/D		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
42	09/10/12	09/10/12	Craig Ferguson	1237a-137a	M-----	:30	1	\$80.00	NM
09/10/12 09/16/12 M----- 1 \$80.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 M 09/10/12 12:57 AM Craig Ferguson 1237a-137a :30 NVSBTV1224 \$80.00 NM									
43	09/04/12	09/06/12	Letterman	1135p-1237a	-TWT---	:30	3	\$650.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/03/12 09/09/12 -TWT--- 3 \$650.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 8 Tu 09/04/12 11:47 PM Letterman 1135p-1237a :30 NVSBTV1220 \$650.00 NM 1 8 W 09/05/12 12:31 AM Letterman 1135p-1237a :30 NVSBTV1224 \$650.00 NM 3 8 Th 09/06/12 12:00 AM Letterman 1135p-1237a :30 NVSBTV1220 \$650.00 NM									
44	09/07/12	09/07/12	Letterman	1135p-1237a	----F--	:30	1	\$175.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/03/12 09/09/12 ----F-- 1 \$175.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 F 09/07/12 12:08 AM Letterman 1135p-1237a :30 NVSBTV1220 \$175.00 NM									
45	09/10/12	09/10/12	Letterman	1135p-1237a	M-----	:30	1	\$175.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/10/12 09/16/12 M----- 1 \$175.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 M 09/10/12 12:37 AM Letterman 1135p-1237a :30 NVSBTV1224 \$175.00 NM									
46	09/08/12	09/08/12	The Unit	1135p-1235a	-----S-	:30	1	\$40.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/03/12 09/09/12 -----S- 1 \$40.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Sa 09/08/12 12:08 AM The Unit 1135p-1235a :30 NVSBTV1220 \$40.00 NM									
47	09/07/12	09/07/12	CBS This Morning	7-9a	----F--	:30	1	\$115.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/03/12 09/09/12 ----F-- 1 \$115.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 F 09/07/12 8:18 AM CBS This Morning 7-9a :30 NVSBTV1220 \$115.00 NM									
48	09/07/12	09/07/12	8 News Now 4-5a	4-5a	----F--	:30	1	\$20.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/03/12 09/09/12 ----F-- 1 \$20.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 F 09/07/12 4:45 AM 8 News Now 4-5a 4-5a :30 NVSBTV1220 \$20.00 NM									
49	09/06/12	09/06/12	Big Bang / 2 1/2 Men	8-9p	---T---	:30	1	\$7,500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/03/12 09/09/12 ---T--- 1 \$7,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Th 09/06/12 8:11 PM Big Bang / 2 1/2 Men 8-9p :30 NVSBTV1224 \$7,500.00 NM									

Total Spots

62



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37159-1	09/30/12	September 2012	08/27/12 - 09/10/12
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
Berkley, Shelley - D-USS	BERKLEY/SENATE/D		

Payment Terms 30 Days

<u>Gross Total</u>	\$40,590.00
<u>Agency Commission</u>	\$6,088.50
<u>Net Amount Due</u>	\$34,501.50